MEETING & BANQUET PLANNER

Business

INSIDE Q1 2025 ISSUE

Ad Space Deadline: 11/15/24
Ad Approval Deadline: 11/22/24



MEETING 8 BANQUET PLANNER

01 2025 ISSUE

Are corporate meetings or banquets a major part of your business?

If so, this is the ideal media to spread awareness. The *Lynchburg Business* Meeting and Banquet Planner section will include editorial about considerations, planning aspects and benefits for local companies planning meetings or banquets in our region. As added value, advertisers will be editorial references within this special section.* With a targeted readership of business managers and leaders, *Lynchburg Business* presents a great advertising opportunity specifically for your consideration.

*Related advertisers that reserve space prior to 11/15/24 can be used as references within editorial.

Distribution: 8,000 copies of *Lynchburg Business* (free publication) is mailed directly to 6,000 business managers within Region 2000 along with mass distribution through racks, coffee table locations and relocation packages. Additional exposure on LynchburgBusinessMag.com.

Added Digital Included:

- Featured event on the Lynchburg Business Brief newsletter
- Banner ad on the Lynchburg Business Brief Newsletter
- Additional online exposure in the Lynchburg Business Magazine Virtual Book



PRINT WITH DIGITAL RATES

Ad Size	Normal Rate	Discounted Rate
1/4 Page	\$985	\$575
1/2 Page	\$1,285	\$890
Full Page	\$1,565	\$1,200

Billing is upon publication. Invoices are emailed with net 15 terms.

ADDITIONAL INFORMATION

Scan here for file specifications and other opportunities with Lynchburg Business



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