

CENTRAL VIRGINIA WEDDINGS

2026 MEDIA KIT

NEW
IN 2026:
Expanded
Coverage
Area!

Covering the
Wedding Industry
in the Central Virginia Area



Photo by RJ Goodwin

From the publishers of *Lynchburg Living* & *Lynchburg Business* magazines



Why Central Virginia Weddings?

Say "I DO" to the Central Virginia Weddings magazine!

In its 28th year, this FREE regional publication is more popular than ever. This is the go-to magazine for Central Virginia couples ages 22-45 with wedding budgets anywhere from \$28,000 to \$65,000.



When you advertise with the Central Virginia Weddings, you expose your business to your ideal target audience — future brides & grooms — through a publication that speaks directly to their needs and desires to locate vendors to help plan their special day. With over 15,000 printed copies annually and a directory listing on our website, centralvirginiaweddings.com/business-directory, you can be assured that your business will be visible all over Central Virginia.

THE MAGAZINE

Quality Trending Content



Central Virginia Weddings features everything about the "Big Day." With content spanning from fashion and food to flowers and more with a hyper-local focus on real Central Virginia weddings that won't be found in the national magazines or websites.





DISTRIBUTION

Expanded Coverage Area in 2026!

Charlottesville
Lynchburg
Roanoke
Farmville
Danville

A total of 15,000 magazines are circulated throughout the Central Virginia area including the Greater Lynchburg, Roanoke, Danville, Farmville and the Charlottesville areas. The distribution locations include wedding venues, services and Central Virginia Weddings advertisers. This is a great benefit and added value to advertising with Central Virginia Weddings.



SPECIAL PROGRAMS

Real Weddings Package

Have one of your top weddings highlighted in a full page "feature" format.

Special discounted rates apply to these formatted ads. (See Rate Card)



SE | SINCERELY JANE events

Elizabeth & Ben came to us with a base vision rooted in classical tones full of rich color, but didn't know where to start with pulling their vision together. We were absolutely inspired by the direction they gave for the day and worked with them to build an incredible vendor team while refining their vision from concept to reality. Their wedding took place on a stunning October day with a ceremony backed by coastal Virginia's picturesque inlets, surrounded by rich color, texture, and most importantly, close friends and family. At the end of their celebration, Elizabeth and Ben saw no better way to end the day than with a helicopter exit where they flew off into the sunset!

Planning & Design
Sincerely Jane Events - Kimberly McQueen
Photography - Heather Moss Photography
Venue - Cedar Point Club
Floral - Luvies Floral Events
Beauty - Winkworth Style
Bridal Dress - Tiffany Bridal
Groomsmen - Generation Two
Ceremony/Reception Entertainment - Aries Event Company DJ Freddy
Cocktail Hour Entertainment - 200 Strings
Baker - Flour Child Bakery
Stationery - Dancing Pen and Press
Rentals - Central Events Chesapeake
Beverage - Milk & Honey
Heliporter - Sandhill
Heliporter - Roscoe Helicopters



College Sweethearts

PHOTOGRAPHY
Kia Villanueva Photo
VENUE
Heritage Museum & Gardens
PLANNER
Sunshine Events
FLORALS
Courtney Inghram
RENTALS
Distinctive Event Rentals
DRESS
Blue de Seine Bridal
from Lovely Bride, DC

Luanette and Noel were both civil engineering majors at Tidewater Community College. From physics to chemistry, they attended the same classes but never spoke. During Noel's last semester, he finally asked Luanette on a date and the rest was history. Since then, the two have accomplished many milestones together from graduating college to acquiring dream positions in their field. It took Noel two long years to speak to Luanette, but every moment can learn a lesson from their story don't wait until it's too late—maybe the love of your life has been in front of you the entire time. With a little confidence, one stride can make a big change in your life, and one you will not regret. Luanette worked a Bohemian Rustic and natural site for their wedding. She loved the natural beauty of the Heritage and wanted to enhance it. Her color palette was deep peach, terracotta, cream and white, the floral design concept consisted of tulle roses, lisianthus, ranunculus, delphinium, ranunculus and several dried elements. Noel and Luanette created their beautiful wedding with table numbers and signage, and floral. Courtney Inghram helped bring her vision to life, she enjoyed handpicking every detail, from the roses to plate chargers to napkin holders.



Hermitage Museum & Gardens
7637 North Shore Road, Norfolk, VA 23505
757-423-2052 • thehermitagemuseum.org



FULL PAGE SAMPLE

Includes up to 150 words of copy, vendor list and up to 4-5 images depending on supplied word count.

DOUBLE PAGE SAMPLE

Full page display ad along side full page designed editorial. Editorial page includes up to 200 words of copy, vendor list and up to 4-5 images depending on supplied word count.

2026 Central Virginia Wedding Showcase

March 8, 2026 • Cedar Oaks Farm • RESERVE YOUR BOOTH TODAY!

For 28 years, the Central Virginia Weddings Showcase has been a place for top businesses and organizations to provide answers and services to hundreds of couples who are planning their wedding day.

We are inviting you to be part of this spectacular event as it is an opportunity to present your business to hundreds of guests from across the region. Each space comes with a table, a tablecloth and two chairs. Also included is the extremely valuable contact list of all wedding registrants and guests in attendance.

All spots are on a first-come, first-served basis. You may reserve your space by submitting your contract, along with a non-refundable deposit of 50% of the total. The space is limited, so reserve yours today!



Event Details

Date: March 8, 2026 • **Time:** 1–4 p.m.

Where: Cedar Oaks Farm, Bedford, VA

Setup Time: Sunday, 9:30 a.m. to Noon

Booth Tear Down/Clean Up: Sunday, 4–6 p.m.

Booth Fees

Standard Booth Package

Standard Booth Space • \$210 (CVWED advertisers) • \$320 (Non-CVWED advertisers)
Includes: Table, 2 chairs, tablecloth, and 8.5"x 11" sign

Premier Booth Package

Premier Booth Space • \$320 (CVWED advertisers) • \$475 (Non-CVWED advertisers)
Includes: Table, 2 chairs, tablecloth, and 8.5"x 11" sign.

Door Prizes

Door prizes will be accepted from participating vendors. We will accept door prizes on a first-come, first-served donation basis. We ask that all door prizes be valued at \$25 or more and be a "free and clear" item/gift/service—something the bride may win with no strings attached. Promotions will be done through the Central Virginia Weddings Facebook page. Please supply us with your logo and a photo of the door prize, if available. All winners will collect prizes from vendors at their booth.

Other Information

Admission is \$5 in advance and \$10 at the door. Vendors will receive a packet with promotional materials to promote the event. Information will be available on our website for you to link the event on your own site.

Rates & Additional Information

Ad Size	Width x Height	Rates	Premier Booth	Standard Booth	Distribution
1/8 page	3.875" x 2.125"	\$410	\$475 / \$320 with ad	\$320 / \$210 with ad	15,000 Copies Printed Annually Racked at Wedding Businesses & Advertisers throughout Coverage Area Virtual Magazine— Unlimited Readership + Complimentary Listing on CentralVirginiaWeddings.com
1/4 page	3.875" x 4.625"	\$645	\$475 / \$320 with ad	\$320 / \$210 with ad	
1/2 page (Horizontal or Vertical)	Horiz: 8.125" x 4.625" Vert: 3.875" x 9.75"	\$1,035	\$475 / \$320 with ad	\$320 / \$210 with ad	
Full Page	9" x 10.875" (plus .125" bleed)	\$1,895	\$475 / \$320 with ad	\$320 / \$210 with ad	
Real Weddings Full Page	9" x 10.875" (plus .125" bleed)	\$1,500	\$475 / \$320 with ad	\$320 / \$210 with ad	
Double Page	18" x 10.875" (plus .125" bleed)	\$3,410	\$475 / \$320 with ad	\$320 / \$210 with ad	
Real Weddings Double Page	18" x 10.875" (plus .125" bleed)	\$2,850	\$475 / \$320 with ad	\$320 / \$210 with ad	
Back Cover	9" x 10.875" (plus .125" bleed)	\$3,495	\$475 / \$320 with ad	\$320 / \$210 with ad	
Inside Covers, Inside Facing Back Cover, Page 3	9" x 10.875" (plus .125" bleed)	\$3,250	\$475 / \$320 with ad	\$320 / \$210 with ad	

SPONSORSHIP Prices: Gold \$2,530 Silver \$1,685

- Premier Sponsorship Wedding Showcase Booth (see above)
- Full page (Gold) Half page (Silver) ad in Central Virginia Weddings

- Logo representation on marketing materials as either Gold or Silver level. All print and digital materials, as well as recognition on CentralVirginiaWeddings.com
- Ability to speak/sponsor a special prize at the event

Ad Space & Sponsorship Deadline:

January 9, 2026

Ad Approval Deadline:

January 16, 2026

For Advertising Information Contact:

Email: lynchburgsales@vgnet.com

Missy Thoma, Account Executive: 434-941-6506, missy@lynchburgmag.com

Cindy Bryant, Account Executive: 434-841-4490, cindy@lynchburgmag.com

Jeff Perkins, VistaDigitalAgency: 864-617-9373, jeffp@lynchburgmag.com