

LRBA  
MEMBERS  
ADDED  
VALUE

# LYNCHBURG Business

**IN EVERY ISSUE**  
February/March 2026  
April/May 2026 • June/July 2026  
August/September 2026  
October/November 2026  
December 2026/January 2027  
*Scan Below for Sales & Ad Approval Deadline Dates*



## Member Benefits

All Lynchburg Regional Business Alliance members that place a 4x order with Lynchburg Business receive a 15% discount off rates below. Lynchburg Business Magazine is published 4x annually with a circulation of 8,000 per issue.

Rates are per issue and **include 4 Featured Events/Announcements** annually on the Lynchburg Business Brief newsletter.

Rates	Normal Rate	Discounted Rate
<b>1/4 Page</b>	\$735	\$625
<b>1/2 Page</b>	\$1,040	\$885
<b>Full Page</b>	\$1,335	\$1,135
<b>Double Page</b>	\$2,260	\$1,925
<b>Back Cover</b>	\$1,845	\$1,570
<b>Inside Front Cover, Inside Back Cover &amp; Facing Pages</b>	\$1,630	\$1,385

**Center for Entrepreneurship**

According to the US Small Business Administration, there are more than 32 million small businesses as of the end of 2022, with about 22 percent failing within the first year. Fortunately, there are many programs and organizations that aim to assist new entrepreneurs in achieving their dreams of ownership.

The Lynchburg Regional Business Alliance (LRBA), in conjunction with the Virginia Small Business Development Center (SBDC), is launching the Center for Entrepreneurship.

**2024 Lynchburg Business Best of Business Awards**

What makes a company successful? Its people? Its profits? Its impact? We consider it a combination of these factors, and we're fortunate to have many successful businesses here in the greater Lynchburg area. Have a business in mind that makes Lynchburg particularly great? **Nominate or vote for them in our Lynchburg Business Best of Business Awards!**

**Better Together.**  
Virginia Credit Union and Member One Federal Credit Union jointly announce their intent to Merge.

Virginia Credit Union, Inc. and Member One Federal Credit Union are excited to announce their plan to merge pending regulatory approval and a post-merger membership vote. If approved, the combined credit union would serve close to 500 members with 37 branch locations and employ approximately 1,100 employees throughout the Commonwealth of Virginia.

**Mutual of Omaha**

**YOUR HOME MATCHMAKER**

**Featured Event or Business Announcement: \$175**

**Banner Ads: \$50**

### ADDITIONAL INFORMATION

Scan here for media kit, digital file specifications and other Lynchburg Business opportunities.



\* Or visit: [lynchburgbusinessmag.com/advertise-with-lynchburg-business-mag/](http://lynchburgbusinessmag.com/advertise-with-lynchburg-business-mag/)

Billing is upon publication. Invoices are emailed with net 15 terms. \*\* Price per issue. Rates are subject to change. For multiple issue discounts, ads must run consecutively.

### For More Information

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