

**2026  
20 OVER 60  
AWARDS**

# LYNCHBURG Business

**INSIDE  
FEBRUARY/MARCH  
2026 ISSUE**

**Ad Space: 12/24/25  
Ad Approval: 1/6/26**



Lynchburg Business Magazine is proud to honor the seasoned professionals who continue to make an impact in our community in the **February/ March 2026 issue**. The **20 Over 60 Awards** recognize 20 outstanding individuals over the age of 60 who are driving success in their industries and giving back to the greater Lynchburg region.

This is a great opportunity to congratulate your business' **"20 Over 60 Awards" honoree**.

Our 2026 featured **20 Over 60** honorees were handpicked by an expert panel from nominations received in late 2025.

**Congratulations Mike Lewis**  
for being selected one of the 20 Over 60!  
*Your dedication makes our community a better one.*

**LYNCHBURG CONSULTING**  
123 Main Street, Lynchburg, VA 24504  
434-123-4321  
www.LynchburgConsulting.com

Full Page Sample

**Congratulations Laura Anderson**  
for being selected one of the 20 Over 60!  
*Thank you for your dedicated leadership and all that you do!*

**FOREST TOURISM & ECONOMIC DEVELOPMENT**  
131 Forest Road, Forest, VA 24602  
434-333-4321  
www.ForestTourismDevelopment.com

Half Page Sample

## RATES

Ad Size	Rate
<b>1/4 Page</b> (w: 3.875" x h: 4.625")	\$730
<b>1/2 Page</b> (w: 8.125" x h: 4.625")	\$1,020
<b>Full Page</b> (w: 9" x h: 10.875" plus .125" bleed)	\$1,335

*Billing is upon publication. Invoices are emailed with net 15 terms.*

## CELEBRATION EVENT

**March 11, 2026**  
**6:00 - 8:00 p.m.**  
**Venue 4/24**  
2306 Bedford Ave, Lynchburg, VA 24503

*Sponsorship Opportunities On Reverse*

## For More Information

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**20 OVER 60  
AWARDS  
CELEBRATION**

# LYNCHBURG Business

**March 11, 2026**

**Location:  
Venue 4/24**



## **CELEBRATION 2026**

**March 11, 2026 | 6:00 p.m. - 8:00 p.m.**

**Location: Venue 4/24 | 2306 Bedford Ave, Lynchburg, VA 24503**

**Invitees:** The chosen "20 Over 60" that will be featured in the magazine's February/March issue along with representatives from their businesses. This event will serve as the "unveiling" of the honorees and winners will receive a certificate. **Expected attendance is 100.**

**Event Recap:** A recap of the event will be published in *Lynchburg Business* April/May, on Lynchburg Business' Facebook page and LynchburgBusinessMag.com featuring photos from event and sponsorship recognition.

### *Sponsorship Levels:*

<b>PREMIER SPONSOR</b> (limit 1):	<b>GOLD LEVEL</b> (limit 1 per category):	<b>SILVER LEVEL</b> (limit 2 per category):
<ul style="list-style-type: none"> <li>• Presentation title on all invitations, announcements and event recap in print and on LynchburgBusinessMag.com</li> <li>• Full page ad in <i>Lynchburg Business</i> Feb/Mar issue</li> <li>• Sponsorship plaque</li> <li>• Privilege to speak for 5 minutes to this distinguished audience at event.</li> <li>• Recognized with sponsorship logo on all plaques.</li> <li>• Six tickets to event</li> </ul> <p style="text-align: center;"><b>PRICE: \$2,380</b></p>	<ul style="list-style-type: none"> <li>• Recognition on all invitations, announcements and event recap in print and on LynchburgBusinessMag.com</li> <li>• Chance to promote products at event</li> <li>• 1/2 page ad in <i>Lynchburg Business</i> Feb/Mar issue</li> <li>• Recognized with sponsorship logo on all plaques.</li> <li>• Recognition during event</li> <li>• Four tickets to event</li> </ul> <p style="text-align: center;"><b>PRICE: \$1,510</b></p>	<ul style="list-style-type: none"> <li>• Recognition on all invitations, announcements and event recap in print and on LynchburgBusinessMag.com</li> <li>• Recognition during event</li> <li>• Two tickets to event</li> </ul> <p style="text-align: center;"><b>PRICE: \$480</b></p>

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