

January/February 2026



Space Deadline:
11/26/2025
Ad Approval Deadline:
12/5/2025

Editorial Focus:

- "Best Of" Readers' Choice Awards
 - Taste
- Top Lawyers of Greater Lynchburg
- Be Well Lynchburg: *Fitness/Nutrition/Wellness*
 - Lynchburg Business Life

Special Advertising Sections:

- Best Of Readers' Choice "Thank You Campaigns"
- Top Lawyers Special Advertising Packages

Events:

- **Best Of Party:**
February 20, 2026 • The Virginian
(Sponsorship Packages Available)

March/April 2026



Space Deadline:
1/28/2026
Ad Approval Deadline:
2/4/2026

Editorial Focus:

- The Home & Garden Issue
 - Taste
- Be Well Lynchburg: *Fitness/Nutrition/Wellness*
- Lynchburg Business Life

Special Advertising Sections:

- Expanded Home & Garden Section with Special Advertising Rates

Events:

- **Central + Southwest Virginia Wedding Showcase:**
March 1, 2026 • Cedar Oaks Farm
(Sponsorship & Vendor Packages Available)

May/June 2026



Space Deadline:
3/27/2026
Ad Approval Deadline:
4/3/2026



Editorial Focus:

- The Food Issue
 - Taste
- Be Well Lynchburg: *Fitness/Nutrition/Wellness*
 - Lynchburg Business Life

Special Advertising Sections:

- LL Fun Guide (Print & Digital)
- Savor Va: Special Travel/Weekend Getaways Section
 - Lynchburg Restaurant Week Menu Section with "Meet the Chef" Profile Options

Events:

- **Lynchburg Restaurant Week:** June 13-20, 2026
(Sponsorship Packages Available)

July/August 2026



Space Deadline:
5/29/2026
Ad Approval Deadline:
6/5/2026

Editorial Focus:

- The Summer Issue
 - Taste
- Be Well Lynchburg: *Fitness/Nutrition/Wellness*
- Lynchburg Business Life

Special Advertising Sections:

- Faces Of Lynchburg: Full Color Format plus "All New" Digital Added Values
- 2026 Hall of Fame Awards
- Top Doc of the Roanoke Valley & Greater Lynchburg Awards

September/October 2026



Space Deadline:
7/28/2026
Ad Approval Deadline:
8/5/2026

Editorial Focus:

- The Art Issue
 - Taste
- Be Well Lynchburg: *Fitness/Nutrition/Wellness*
- Lynchburg Business Life

Special Advertising Sections:

- Best Of Central Virginia Weddings Awards
- Home & Garden Expanded Ad Section with Special Advertising Rates
- Dental Guide: A Special Section for Dentists, Orthodontists and Periodontists

November/December 2026



Space Deadline:
10/2/2026
Ad Approval Deadline:
10/11/2026

Editorial Focus:

- The Holiday Issue
- Lynchburg Living Community Champions
 - Taste
- Be Well Lynchburg: *Fitness/Nutrition/Wellness*
 - Lynchburg Business Life

Special Advertising Sections:

- Holiday Gift Guide with a digital 12 Ways To Give program
- Lynchburg Cares Program
- Lynchburg Living Community Champions
 - Senior Planning Guide**

Event:

- **Lynchburg Living Community Champions & Best Places to Work Event:**
To Be Announced
(Sponsorship Packages Available)

** Advertisers can be used as references if space is reserved 1 week prior to sales deadline.

Lynchburg Supplements

2027 Central Virginia Weddings

Published January 2027

Ad Space Deadline: 1/15/2027
Ad Approval Deadline: 1/22/2027



February/March 2026 Market Report Issue

Sales Deadline: 12/24/25
Ad Approval Deadline: 1/6/26

EDITORIAL FOCUS:

- Legacy Awards (NEW in 2026)
Celebrating experienced business leaders
 - 2026 Market Report
 - Top Lawyers Results
 - Business Anniversaries
(Complimentary submissions for milestone years)

SPECIAL ADVERTISING SECTIONS:

- Top Lawyer Ad Packages
- Meeting Planning Guide
- Business Milestones (Special Pricing Opportunity)

April/May 2026 Women in Business Issue

Sales Deadline: 3/2/26
Ad Approval Deadline: 3/9/26

EDITORIAL FOCUS:

- Women in Business

SPECIAL ADVERTISING SECTIONS:

- Powered by Women Profile Ads

EVENT:

- Women in Business Luncheon
April 14, 2026 • Lynchburg Regional Business Alliance
(Sponsorship Packages Available)

June/July 2026 Top 20 Under 40 Issue

Sales Deadline: 5/1/26
Ad Approval Deadline: 5/8/26

EDITORIAL FOCUS:

- Top 20 Under 40
- Best of Business Awards

SPECIAL ADVERTISING SECTIONS:

- Best of Business Winning Ads
- Top 20 Under 40 Congratulatory Ads

EVENT:

- Top 20 Under 40 Reception
(Sponsorship Packages Available)

August/September 2026 Small Business & Innovation Issue

Sales Deadline: 7/1/26
Ad Approval Deadline: 7/8/26

EDITORIAL FOCUS:

- Small Business & Innovation
- Entrepreneurship Highlights
- Top 50 Most Influential in Business
(NEW list-based editorial for 2026)

SPECIAL ADVERTISING SECTIONS:

- Faces of Business
- Small Business Success Stories

October/November 2026 Manufacturing Issue

Sales Deadline: 9/1/26
Ad Approval Deadline: 9/8/26

EDITORIAL FOCUS:

- Manufacturing in Central Virginia
 - Best Places to Work

SPECIAL ADVERTISING SECTIONS:

- Best Places to Work Thank You Ads
- Businesses in Manufacturing

EVENT:

- Best Places to Work Reception
(Sponsorship Packages Available)

December/January 2026-2027 Healthcare & Human Services Issue

Sales Deadline: 11/2/26
Ad Approval Deadline: 11/9/26

EDITORIAL FOCUS:

- Healthcare & Human Services in Central Virginia
 - Workforce Development & Education

SPECIAL ADVERTISING SECTIONS:

- Faces of Healthcare
- Healthcare Heroes (SAS)

RECURRING COLUMNS (IN EVERY ISSUE):

Rotating coverage across: Wellness | Workforce | Marketing | Real Estate | Education | Legal | Economy | Entrepreneurship

Top Doc of the Roanoke Valley & Greater Lynchburg Awards

Nomination Dates: January 12 - February 27, 2026
Results Published: *Lynchburg Living* &
The Roanoker July/August 2026

Best of Business Awards:

Contest Run Dates:
January 20 - March 20, 2026
Results Published: *Lynchburg Business* June/July

Top 20 Under 40 Awards:

Nomination Dates: Feb. 3 - March 17, 2026
Results Published: *Lynchburg Business* June/July
Event: Top 20 Under 40 Awards Reception, July 2026 (TBD)

Best of Central Virginia Weddings:

Contest Run Dates: April 4 - May 27, 2026
(with write-in nominations accepted until April 28)
Results Published: *Lynchburg Living* Sept/Oct and
Central + Southwest Virginia Weddings 2027

Best Places to Work:

Nomination Dates: June 2 - July 14, 2026
Results Published: *Lynchburg Business* Oct/Nov
Event: Best Places to Work
(and Community Champions)
Reception, Nov 2026 (TBD)

Lynchburg Living Community Champions:

Nomination Dates: June 9 - Aug 4, 2026
Results Published: *Lynchburg Living* Nov/Dec
Event: Community Champions (and Best Places to Work)
Reception, Nov 2026 (TBD)

Top Lawyers:

Nomination Dates: July 14 - Sept 5, 2026
Results Published: *Lynchburg Living* Jan/Feb and
Lynchburg Business Feb/Mar

Readers' Choice Best Of:

Contest Run Dates: July 25 - Sept 15, 2026
(with write-in nominations accepted until Aug 18)
Results Published: *Lynchburg Living* Jan/Feb
Event: Best of Party, Jan 2027 (TBD)