

**MOST
INFLUENTIAL
PEOPLE**

LYNCHBURG Business

**INSIDE
AUG/SEPT 2026 ISSUE**

**Ad Space: 7/1/26
Ad Approval: 7/8/26**

TOP 50 MOST INFLUENTIAL PEOPLE IN BUSINESS

SHOW YOUR APPRECIATION OF YOUR BUSINESS
LEADER WITH A CONGRATULATORY AD



Lynchburg Business is proud to launch our inaugural **Top 50 Most Influential in Business** feature in our August/September 2026 issue. This campaign recognizes and celebrates the remarkable and dynamic individuals whose contributions enrich the lives of others, grow our economy, and elevate the quality of life in our region.

Our 2026 featured **Most Influential People** in business were handpicked by an expert panel from nominations received.



Sample page & ad from CoVaBIZ magazine MIP for example purposes.

RATES

Ad Size Including a Framed "As Seen In" Display	Rate
1/4 Page (w: 3.875" x h: 4.625")	\$875
1/2 Page (w: 8.125" x h: 4.625")	\$1,165
Full Page (w: 9" x h: 10.875" plus .125" bleed)	\$1,480

Value of "As Seen In" Display is \$145.
Custom photography is available. Additional price of \$195.
Billing is upon publication. Invoices are emailed with net 15 terms.

AS SEEN IN DISPLAY

All ads include a framed "As Seen In" display highlighting the issue's cover, your ad and bio printed in the magazine.



Cover design is subject to change

For More Information

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