

LYNCHBURG Business

Top Lawyers 2027

Advertising Package

December/January 2027 Issue

Featuring Lawyers in 27 Specialties

The list of Top Lawyers is a compilation of peer-to-peer selections from licensed lawyers in various specialties throughout the Greater Lynchburg Area.



Survey conducted 2026 by Data Joe research services and the survey was made available to 180+ registered lawyers in the Greater Lynchburg area.

For More Information

Missy Thoma

missy@lynchburgmag.com
434-941-6506

Cindy Bryant

cindy@lynchburgmag.com
434-841-4490

Jeff Perkins

jeffp@lynchburgmag.com
864-617-9373

Ad Sales Deadline: 11/2/26
Ad Approval Deadline: 11/9/26

Packages	Ad Size	Top Lawyer Plaque	Target Display Advertising	Lynchburg Business Price	Lynchburg Business plus Lynchburg Living
				Note: All prices include complimentary ad production services. Billing: December 2026	Note: Rate includes same campaign in Lynchburg Living Jan/Feb Issue + 1 Plaque Billing: December 2026
Platinum	Double Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 display impressions OR 63,000 custom emails	<i>Ideal for Large Firms</i> Total: \$4,440 without digital: \$2,240	<i>Ideal for Large Firms</i> Total: \$6,070 without digital: \$4,870
Gold	Full Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 display impressions OR 63,000 custom emails	<i>Ideal for Most Firms</i> Total: \$2,590 without digital: \$1,390	<i>Ideal for Most Firms</i> Total: \$4,300 without digital: \$3,100
Silver	1/2 Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 display impressions OR 63,000 custom emails	<i>Ideal for Small Firms</i> Total: \$2,285 without digital: \$1,085	<i>Ideal for Small Firms</i> Total: \$3,160 without digital: \$1,860
Bronze	1/4 Page Advertisement	 Includes: Top Lawyer Plaque* (Additional plaques \$195)	 Includes Digital: 100,000 display impressions OR 63,000 custom emails	Total: \$2,010 without digital: \$810	Total: \$2,565 without digital: \$1,365
Note: All Top Lawyers are listed in alphabetical order by specialty. Listing will include lawyer name and main office city. Advertising lawyers/firms will include firm names with all respective Top Lawyer listings. *ALL NEW: Top Lawyer plaques can include all winning Top Lawyers from a single firm or can be personalized for individual Top Lawyers. ^Value of programmatic advertising or email is \$1,200. (Note: Programmatic is for Display Tactics)					



Top Lawyers 2027

Advertising Package
January/February Issue

Featuring Lawyers in 27 Specialties

The list of Top Lawyers is a compilation of peer-to-peer selections from licensed lawyers in various specialties throughout the Greater Lynchburg Area.



Survey conducted 2026 by Data Joe research services and the survey was made available to 180+ registered lawyers in the Greater Lynchburg area.

For More Information

Missy Thoma
missy@lynchburgmag.com
434-941-6506

Cindy Bryant
cindy@lynchburgmag.com
434-841-4490

Jeff Perkins
jeffp@lynchburgmag.com
864-617-9373

Ad Sales Deadline: 12/4/26
Ad Approval Deadline: 12/11/26

Packages	Ad Size	Top Lawyer Plaque	Target Display Advertising	Lynchburg Living Price	Lynchburg Living plus Lynchburg Business
				Note: All prices include complimentary ad production services. Billing: January 2027	Note: Rate includes same campaign in Lynchburg Business January Issue + 1 Plaque Billing: December 2026
Platinum	Double Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 display impressions OR 63,000 custom emails	<i>Ideal for Large Firms</i> Total: \$4,510 without digital: \$3,310	<i>Ideal for Large Firms</i> Total: \$6,070 without digital: \$4,870
Gold	Full Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 display impressions OR 63,000 custom emails	<i>Ideal for Most Firms</i> Total: \$3,480 without digital: \$2,280	<i>Ideal for Most Firms</i> Total: \$4,300 without digital: \$3,100
Silver	1/2 Page Advertisement	 Includes: Top Lawyer Plaque* (Additional Plaques \$195)	 Includes Digital: 100,000 display impressions OR 63,000 custom emails	<i>Ideal for Small Firms</i> Total: \$2,515 without digital: \$1,315	<i>Ideal for Small Firms</i> Total: \$3,160 without digital: \$1,960
Bronze	1/4 Page Advertisement	 Includes: Top Lawyer Plaque* (Additional plaques \$195)	 Includes Digital: 100,000 display impressions OR 63,000 custom emails	Total: \$2,130 without digital: \$930	Total: \$2,565 without digital: \$1,365
Note: All Top Lawyers are listed in alphabetical order by specialty. Listing will include lawyer name and main office city. Advertising lawyers/firms will include firm names with all respective Top Lawyer listings. *ALL NEW: Top Lawyer plaques can include all winning Top Lawyers from a single firm or can be personalized for individual Top Lawyers. ^Value of programmatic advertising or email is \$1,200. (Note: Programmatic is for Display Tactics)					